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## INVITATION TO THE INDUSTRY

WFSBP Congress 2017

# 13th World Congress of Biological Psychiatry

18 – 22 June 2017

Copenhagen, Denmark

Bella Center Copenhagen

[www.wfsbp-congress.org](http://www.wfsbp-congress.org)

Organised by: World Federation of Societies of Biological Psychiatry

Hosted by the Danish Society of Biological Psychiatry

#### CONGRESS VENUE

Bella Center Copenhagen

Center Boulevard 5

2300 Copenhagen S, Denmark

[www.bellacentercopenhagen.dk](http://www.bellacentercopenhagen.dk)

#### CONGRESS AND EXHIBITION OFFICE

**CPO** **HANSER**<sup>®</sup>  
SERVICE

CPO HANSER SERVICE

Hanser & Co GmbH

Zum Ehrenhain 34

22885 Barsbüttel, Germany

Phone: +49 – 40 – 670 88 20

Fax: +49 – 40 – 670 32 83

Email: [wfsbp2017@cpo-hanser.de](mailto:wfsbp2017@cpo-hanser.de)

[www.wfsbp-congress.org](http://www.wfsbp-congress.org)

## Table of Contents

Page	
<b>04</b>	Invitation to the 13th World Congress of Biological Psychiatry
<b>06</b>	About WFSBP
<b>07</b>	Congress Committees
<b>10</b>	How to contact WFSBP
<b>11</b>	The Congress Venue: Bella Center Copenhagen
<b>12</b>	Topics
<b>13</b>	Provisional Format Descriptions of the Scientific Sessions
<b>14</b>	Preliminary Scientific Programme Schedule
<b>15</b>	Sponsorship
<b>17</b>	Preliminary Time Slots for Industry Sponsored Symposia
<b>20</b>	List of Sponsorship Options
<b>26</b>	Technical Exhibition
<b>27</b>	Legal Notices/Contract Conditions
<b>28</b>	WFSBP Industry Guidelines – Code of Conduct
<b>30</b>	Registration/Hotel Accommodation
<b>31</b>	General Information
<b>32</b>	List of Sponsors at the 11th WFSBP 2013 in Kyoto and the 12th WFSBP 2015 in Athens
<b>33</b>	Stand Application Form
<b>34</b>	Sponsorship Form



## Welcome to the 13th World Congress of Biological Psychiatry

Dear Sir/Madam,

The organiser of the 13th World Congress of Biological Psychiatry has appointed CPO HANSER SERVICE to arrange a technical exhibition in connection with the 13th World Congress of Biological Psychiatry and to offer various sponsorship options for pharmaceutical and medical engineering companies. In return, CPO HANSER SERVICE provides certain services, such as the organisation of the congress, support of the scientific secretariat, editing of congress publications (announcements, invitation and final programme of the congress) and the congress website. Further services contain delegate registration and accommodation as well as abstract handling. In addition CPO HANSER SERVICE pays a license fee to the organiser of the congress.

Consequently CPO HANSER SERVICE acts as the organiser of the technical exhibition and offers various sponsorship options on its own behalf. These services include:

- ▶ Exhibition space
- ▶ Events in the individual responsibility of the companies, such as Luncheon, Satellite Symposia and Breakfast Symposia
- ▶ Online items
- ▶ Advertisements in the congress publications, on the congress website and congress app
- ▶ Signage at the congress venue
- ▶ Inserts in congress bags
- ▶ Image promotion/brand advertisement

These services will be contracted without exception by CPO HANSER SERVICE based on the conditions included in this brochure on page 27.

Kind regards,

Inge Hanser  
Managing Director  
CPO HANSER SERVICE GmbH

## Invitation to the 13th World Congress of Biological Psychiatry



Masatoshi Takeda

Dear Sir/ Madam,

It is both an honor and a privilege to welcome all of you to the 13th World Congress of Biological Psychiatry in Copenhagen, 18 – 22 June 2017, which will be an excellent setting to discuss the current progress in molecular biology, the development of novel drugs based upon new concepts, and the advances in modern neuroscience that will change our approach to psychiatric disorders and our attitudes towards mental health care. It is the time for biological psychiatry to be developed into the new stage where biopsychosocial-spiritual aspects are integrated for the betterment of patients and families with mental and psychiatric disorders. The field of biological psychiatry is expanding by the development of bioinformatics (genomics, transcriptomics, proteomics) identifying importance of glycome, lipidome, metabolome, and diseaseome, and brain activity mapping methodology.

Looking back a few examples of previous world congress of biological psychiatry in Paris (2009), Prague (2011), Kyoto (2013), and Athens (2015), it is remarkable to have witnessed significant contribution of biological psychiatry research into the diagnosis, treatment, care, and even prevention of psychiatric and mental disorders.

The field of biological psychiatry is rapidly developing, reaching the new stage of clinical application. Genetic engineering, iPSC cells, brain mapping, and other new technologies have been integrated into the translational research in the field. Modified electroconvulsive therapy (mECT), repetitive transcranial stimulation (rTMS), near-infrared spectroscopy (NIRS), and decoded neurofeedback (DecNef) are examples of recent application in biological psychiatry. Considering the impact of most CNS disorders, biological psychiatry is expected to fill in the unmet need for CNS drugs including new generation antipsychotics, anti-depressants, anti-epileptics, anxiolytics, and sleep inducers, and others. Biological psychiatry is the field where academia and industry should proceed together aiming for the developing of new methods of diagnosis and treatment of CNS disorders.

I am sure the 13th World Congress of Biological Psychiatry in Copenhagen will be the superb setting for presentation and discussion of recent findings in biological psychiatry.

I look forward to meeting with you in Copenhagen and interacting with you both socially and professionally.

With my best wishes



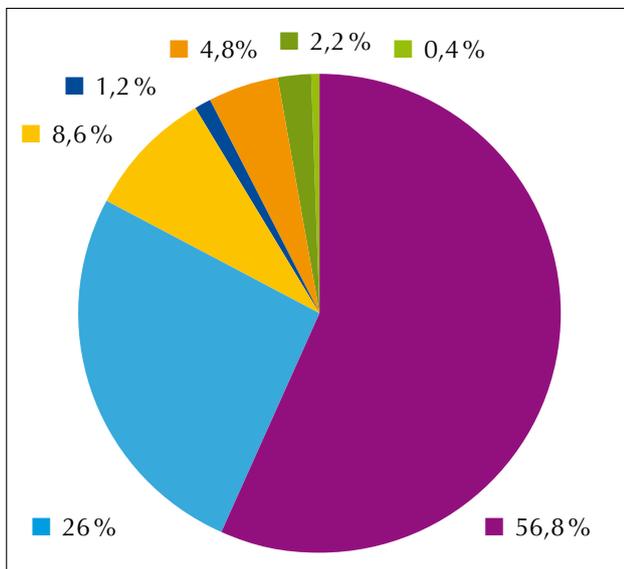
Masatoshi Takeda, MD, PhD  
WFSBP President  
President of Aino University

## About WFSBP

Founded in 1974, the World Federation of Societies of Biological Psychiatry is a non-profit world wide organisation composed of 63 National Societies of Biological Psychiatry and Individual Members representing professionals from over 70 countries.

With this multitude of countries represented in its worldwide community, the World Federation has built an international network of over 4,000 opinion leaders, the majority of which are key opinion-leaders in the practice of Biological Psychiatry.

### WFSBP members per continent



As of December 2015

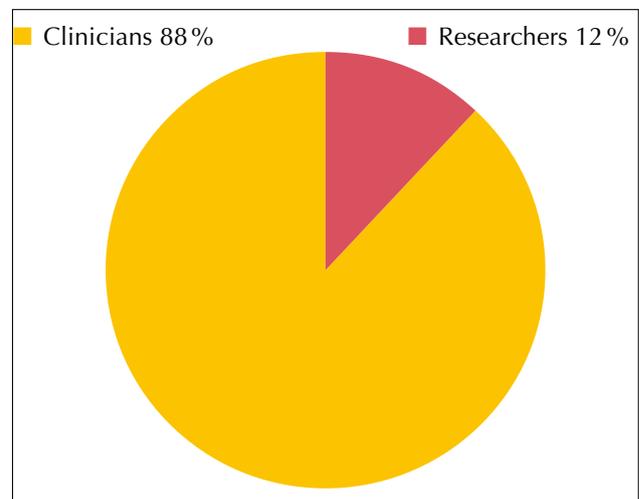


### The principle objectives of WFSBP are:

- ▶ to foster and encourage scientific research and advancement in the field of Biological Psychiatry
- ▶ to improve the quality of training spanning all the biological psychiatry sciences
- ▶ to promote education and achieve the highest level of knowledge and understanding within the field
- ▶ to provide information and guidance to all institutions, societies or individuals with an interest in biological psychiatry
- ▶ to establish, build, and maintain solid collaboration with international and national organisations related to biological psychiatry

Educational activities, regional, international and world congresses, the interactive website [www.wfsbp.org](http://www.wfsbp.org), and The World Journal of Biological Psychiatry build the World Federation's portfolio and insure its worldwide influence. The development of worldwide treatment guidelines is one of WFSBP's main areas of international leadership.

### WFSBP members per field of activity:



### PREVIOUS WFSBP WORLD CONGRESSES

Year	Congress	Venue	Participants
2009	9th World Congress	Paris	4,500
2011	10th World Congress	Prague	3,500
2013	11th World Congress	Kyoto	3,000
2015	12th World Congress	Athens	2,500

## Congress Committees

### CONGRESS ADMINISTRATION

The 13th World Congress of Biological Psychiatry will be organised by the World Federation of Societies of Biological Psychiatry (WFSBP)

### WFSBP EXECUTIVE COMMITTEE

#### President (2015 – 2019)

Masatoshi Takeda, Japan

#### Vice President (2013 – 2017)

Tudor Udristoiu, Romania

#### Past President (2015 – 2017)

Costantin R. Soldatos, Greece

#### Secretary (2013 – 2017)

Lakshmi N. Yatham, Canada

#### Treasurer (2013 – 2017)

Martin Hatzinger, Switzerland

#### Vice Secretary (2013 – 2017)

Ladislav Hosak,  
Czech Republic

#### Vice Treasurer (2013 – 2017)

Victoria Valdez, Ecuador

### INTERNATIONAL SCIENTIFIC PROGRAMME COMMITTEE (ISPC)

#### Chair

Constantin R. Soldatos, Greece

#### Vice Chairs

Peter Falkai, Germany  
Lakshmi Yatham, Canada

#### Deputy Chairs

Dimitris Dikeos, Greece  
Yoshio Hirayasu, Japan  
Tudor Udristoiu, Romania

#### Secretary

Georgios Kiosterakis, Greece

### Members of ISPC

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C. A. Altamura, Italy\*

C. Arango, Spain

E. Baca Garcia, Spain

M. Bauer, Germany\*

E. Belfort, Venezuela

A. Benyamina, France

M. Berk, Australia\*

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A. Bozkurt, Cyprus

N. Boutros, USA

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P. Boyer, France

J. Bradford, Canada

P. Brambilla, Italy

M. Bras, Croatia

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A. Burns, UK

R. Castilla-Puentes, USA\*

D. Castle, Australia\*

E. Ceskova, Czech Republic\*

M. Cetkovich-Bakmas, Argentina

Y. Hwa Chou, Taiwan\*

H. Correa, Brazil\*

P. Cosyns, Belgium

P. Courtet, France\*

B. Dean, Australia\*

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M. Dierick, Belgium

B. Dubois, France

K. Fountoulakis, Greece\*

S. Frangou, UK

W. Gaebel, Germany

F. D. Garcia, Brazil\*

W. F. Gattaz, Brazil

P. Gejman, USA

A. Germanavicious, Lithuania

M. George, USA\*

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B. Glenthøj, Denmark

G. M. Goodwin, UK

D. Gorelick, USA

P. Gorwood, France\*

A. Grace, USA\*

H. Grunze, UK\*

G. Hajak, Germany

A. Halaris, USA\*

A. Hasan, Germany

S. Heckers, USA

C. Hiemke, Germany

E. Hollander, USA

E. Holsboer-Trachsler, Switzerland\*

W. G. Honer, Canada

J. Horacek, Czech Republic

A. Jablensky, Australia

R. Kahn, The Netherlands

J. Kane, USA

S. Kanba, Japan\*

T. Kato, Japan

C. Katona, UK

W. Kaye, USA

J. Kennedy, Canada\*

L. Konopka, USA

H. R. Kranzler, USA\*

C. Krieg, Germany

T. Kudo, Japan

J. Soo Kwon, Korea

S. Lamy, France

R. Lanzenberger, Austria\*

V. Larach, Chile

M. Leboyer, France

M.S. Lee, Korea\*

M. Lejoyeux, France

B. Leonard, Ireland\*

Y. Levkovitz, Israel

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P. Mc Gorry, Australia

P. Mc Guire, UK

M. Maes, Belgium\*

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Z. Nahas, Lebanon

D. Nutt, UK



## Congress Committees

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M. Taleb, France/Algeria  
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I. Udristoiu, Romania\*

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Y. Zervas, Greece\*  
J. Zohar, Israel

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N. D. Noya-Tapia, Bolivia

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A. Marcolin, Brazil  
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C. Gutierrez, Columbia  
R. Castro, Costa Rica  
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D. Moussaoui, Morocco  
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## Congress Committees

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G. Bouza, Uruguay  
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### LOCAL ORGANISING COMMITTEE (LOC)

#### Chair

Gregers Wegener, Denmark

#### Deputy Chairs

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Søren Dinesen Østergaard, Denmark

#### Members of LOC

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Lone Baandrup, Denmark  
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Jari Tiihonen, Sweden  
Anders Tingström, Sweden  
Poul Videbech, Denmark  
Thomas Werge, Denmark

### CONGRESS AMBASSADORS

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Robert Belmaker, Israel  
Enrique Galli, Peru  
Peter Gaszner, Hungary  
Bai Han, China  
Gerhard Heinze, Mexico  
Nick Kates, Canada  
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Giorgio Racagni, Italy  
M.S. Reddy, India  
Pedro Ruiz, USA  
Janusz Rybakowski, Poland  
Dan Stein, South Africa  
Andi J. Tanra, Indonesia  
Si Tian-Mei, China  
Eduard Vieta, Spain  
Shigeto Yamawaki, Japan  
Yukio Yoneda, Japan  
Allan Young, UK



# 13th World Congress of Biological Psychiatry

## WFSBP GLOBAL HEADQUARTERS

Zum Ehrenhain 34  
22885 Barsbüttel, Germany  
Phone: +49 – 40 – 670 882 90  
Fax: +49 – 40 – 670 882 91  
Email: info@wfsbp.org

## PROFESSIONAL CONGRESS ORGANISER

The official Association Management Company and Professional Congress Organiser (PCO) for the 13th World Congress of Biological Psychiatry and contractor for sponsorship and exhibition is:

## CPO HANSER SERVICE

**CPO** **HANSER**<sup>®</sup>  
SERVICE

Zum Ehrenhain 34  
22885 Barsbüttel, Germany  
Phone: +49 – 40 – 670 88 20  
Fax: +49 – 40 – 670 32 83  
Email: wfsbp2017@cpo-hanser.de

## KEY CONTACT PERSONS

for the 13th World Congress of Biological Psychiatry:

### Congress Manager

Silke Weerts  
Phone: +49 – 40 – 670 882 25  
Fax: +49 – 40 – 670 32 83  
Email: sweerts@cpo-hanser.de

### Sponsoring and Exhibition

Antje Veldhues  
Phone: +49 – 30 – 300 669 20  
Fax: +49 – 30 – 305 73 91  
Email: aveldhues@cpo-hanser.de

### Managing Director

Inge Hanser  
Phone: +49 – 40 – 670 882 0  
Fax: +49 – 40 – 670 32 83

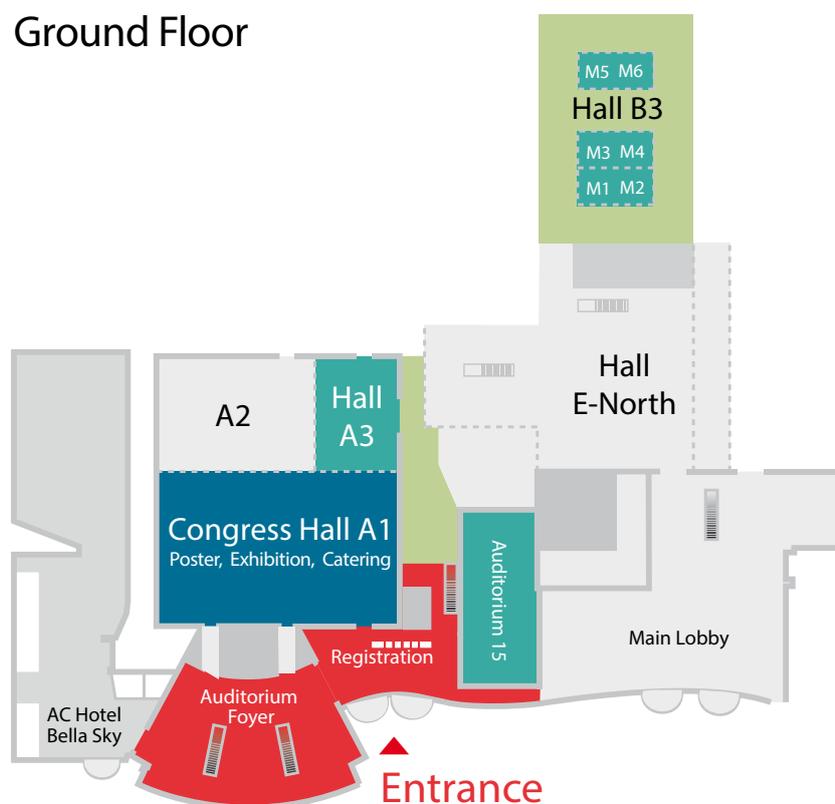
## The Congress Venue Bella Center Copenhagen

The Bella Center Copenhagen introduces new dimensions to communication world-wide. The capacity, the technology and the services offered are excellent. The Bella Center Copenhagen enjoys a unique position worldwide, with its meeting rooms and halls, its state-of-the-art communication technology, and a comprehensive congress service that puts people first. The Bella Center Copenhagen is the ideal

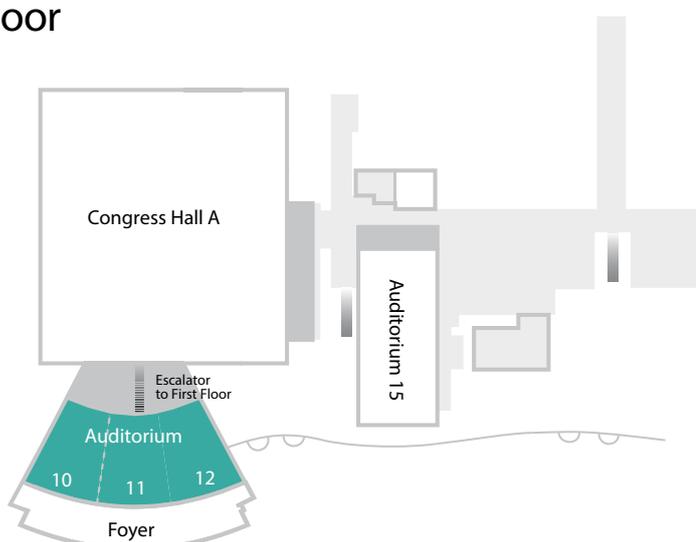
venue for the 13th World Congress of Biological Psychiatry. The technical exhibition together with the poster exhibition will take place in Hall A1 close to the registration area and all session rooms.

[www.bellacentercopenhagen.dk](http://www.bellacentercopenhagen.dk)

### Ground Floor



### First Floor



■ Session Rooms



## Topics

The scientific programme of the WFSBP 2017 Congress will cover the following topics. Within each topic the track may be basic, clinical, interface or conceptual:

1. Addictive Disorders
2. Antidepressants: Basic/Clinical
3. Antipsychotics: Basic/Clinical
4. Anxiety Disorders: Basic/Clinical
5. Anxiolytics: Basic/Clinical
6. Bipolar Disorders: Basic/Clinical
7. Childhood & Adolescent Disorders: Basic/Clinical
8. Chronobiology and Psychiatry
9. Cognitive Neuroscience
10. Dementia: Basic/Clinical
11. Depression: Basic/Clinical
12. Eating Disorders: Basic/Clinical
13. Emergency Psychiatry
14. Epidemiology
15. Ethics in Biological Psychiatry
16. Forensic Psychiatry
17. Genetics
18. Hypnotics: Basic/Clinical
19. Inflammation Psychiatry
20. Liaison Psychiatry
21. Mental Retardation or Chromosomal Aberrations: Basic/Clinical
22. Molecular Neurobiology
23. Mood Stabilisers: Basic/Clinical
24. Neuropathology
25. Neuroimaging: Genetic, Functional, Structural
26. Neurophysiology
27. Obsessive-Compulsive Disorders: Basic/Clinical
28. Pain: Basic/Clinical
29. Panic Disorders: Basic/Clinical
30. Personality Disorders: Basic/Clinical
31. Pharmacoeconomics
32. Pharmacogenetics
33. Pharmacology
34. Phototherapy
35. Posttraumatic Stress: Basic/Clinical
36. Pregnancy, post partum and new born: Basic/Clinical
37. Premenstrual Syndrome: Basic/Clinical
38. Psychogeriatrics
39. Psychoneuroimmunology
40. Psychopathology
41. Psychosurgery
42. Psycho-Oncology
43. Schizophrenia: Basic/Clinical
44. Sexual Disorders: Basic/Clinical
45. Sleep Disorders: Basic/Clinical
46. Somatoform Disorders: Basic/Clinical
47. Stimulation Methods (ECT, TMS, VNS, DBS)
48. Stress: Basic/Clinical
49. Suicide: Basic/Clinical
50. Violence: Basic/Clinical
51. Miscellaneous

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### ACCREDITATION

- An application will be made to the EACCME® for CME accreditation of this congress.
-

## Provisional Format Descriptions of the Scientific Sessions

### OPENING LECTURE

The Opening Lecture will be held during the Opening Ceremony on 18 June 2017.

### PLENARY LECTURES

Plenary Lectures are 45-minute sessions held by renowned experts. The speakers will be chosen among the most prominent researchers in the field.

### SYMPOSIA

Symposia will be selected, covering basic, clinical, interface, and conceptual topics of Biological Psychiatry. Symposia are 90-minute sessions and will be organised and chaired by the experts whose proposals will be accepted by the International Scientific Programme Committee.

### WORKSHOPS

Workshops are 90-minute highly interactive sessions with an educational focus. This format is designed to give specific regions a platform for presentation and networking. Workshop proposals will be reviewed and the best among them will be accepted by the International Scientific Programme Committee.

### DEBATES

Debates are intended to offer a platform for a lively, yet balanced 90-minute discussion on controversial issues. A moderator (chairperson) and two speakers (one proponent and one opponent) state their opinions on different subjects.

### WFSBP TREATMENT GUIDELINE SESSIONS

WFSBP Treatment Guideline Sessions are 90-minute sessions with an educational focus. They centre on the Treatment Guidelines which have been recently developed within the context of specific WFSBP Task Forces and will include brief presentations by individual panel members, followed by a discussion. This session type encourages for substantial audience participation and should be highly interactive.

### FREE COMMUNICATIONS

Authors are invited to submit abstracts on their latest research findings. All submitted abstracts will be reviewed and the best will be selected and allocated to Free Communication Sessions.

### EDUCATIONAL GRANT SESSIONS

These sessions are designed for young researchers (under 40 year-old) which will be pre-selected via an application process. Herewith the WFSBP is promoting education for talented young researchers. Interactional and practical learning is in the focus of these sessions. The educational grant sessions are open to all congress delegates.

### GUIDED POSTER TOURS

Abstracts on new research findings and/or major research efforts are expected to be submitted for the poster category. For those abstracts which will be submitted by young investigators for the poster category, the Local Organising Committee will arrange Guided Poster Tours to give the authors the opportunity to present these findings and discuss them with the audience.

### INDUSTRY SPONSORED SYMPOSIA

These 60- to 90-minute sessions are fully integrated into the congress. The sessions are organised and executed by the pharmaceutical industry by unrestricted educational grants.

# Provisional Scientific Programme Schedule

	Sunday, 18 June	Monday, 19 June	Tuesday, 20 June	Wednesday, 21 June	Thursday, 22 June
8:00					
8:30					
9:00	Symposia	Symposia	Symposia	Symposia	Symposia
9:30	Free Communications	Free Communications	Free Communications	Free Communications	Free Communications
10:00					
10:15					
10:45	Symposia	Plenary Lecture	Plenary Lecture	Plenary Lecture	Symposia,
11:00	Free Communications				Treatment Guidelines,
11:15					Free Communications
11:45					
12:00		Symposia, Debates,	Symposia, Debates,	Symposia, Debates,	
12:30		Treatment Guidelines,	Treatment Guidelines,	Treatment Guidelines,	
12:45		Free Communications	Free Communications	Free Communications	
13:00	Satellite				Satellite
13:15	Symposia	Symposia	Symposia	Symposia	Symposia,
13:30	Free Commu- nications				Treatment Guidelines, Free Com- munications
14:00		Satellite	Satellite	Satellite	
14:30		Symposia	Symposia	Symposia	
14:45		Workshops	Workshops	Workshops	
15:00	Symposia				Symposia
15:15	Workshops	Symposia,	Symposia,	Symposia,	Workshops
15:30		Treatment Guidelines,	Treatment Guidelines,	Treatment Guidelines,	
16:00		Free Communications	Free Communications	Free Communications	
16:30					Closing Ceremony
16:45	Satellite				
17:00	Symposia	Satellite	Satellite	Satellite	
17:30	Workshops	Symposia	Symposia	Symposia	
18:00		Workshops	Workshops	Workshops	
18:30	Opening Ceremony incl. Opening Lecture				
19:00					
19:30					

## REGISTRATION

### Preliminary opening hours:

- Sunday, 18 June 2017                   ▶ 08:00 – 18:30
- Monday, 19 June 2017                 ▶ 08:00 – 18:30
- Tuesday, 20 June 2017               ▶ 08:00 – 18:30
- Wednesday, 21 June 2017           ▶ 08:00 – 18:30
- Thursday, 22 June 2017              ▶ 08:00 – 16:30

## Sponsorship

### INFORMATION FOR SPONSORS AND EXHIBITORS

The WFSBP 2017 Congress Organisers offer companies the opportunity to become sponsors of the 13th World Congress of Biological Psychiatry 2017 in Copenhagen, enabling them to promote their scientific endeavours.

In the following various sponsorship options are listed, from which sponsors may select different elements according to the amount of their financial support, which will indicate their level of sponsorship. Please find the different sponsorship categories below.

If you are interested in becoming a sponsor of the 13th World Congress of Biological Psychiatry 2017, please contact the congress office at:

### CPO HANSER SERVICE

Contact person: Antje Veldhues

Phone: +49-30-300 669 20

Fax: +49-30-305 73 91

Email: [aveldhues@cpo-hanser.de](mailto:aveldhues@cpo-hanser.de)

### SPONSOR CATEGORIES INCLUDING EXHIBITION

	Minimum Payment (NET)	Deadline for Choice of Sponsorship Options
▶ Premium Sponsor	▶ from EUR 120,000	▶ 30 November 2016
▶ Major Sponsor	▶ from EUR 90,000	▶ 30 December 2016
▶ Main Sponsor	▶ from EUR 70,000	▶ 25 January 2017
▶ General Sponsor	▶ below EUR 70,000	▶ at any time

For further details please see below.

### CATEGORIES OF SPONSORING

▶ Premium Sponsor	▶ Minimum payment: EUR 120,000 + VAT
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Sponsors will be given priority in their selection from the list of sponsorship options according to the amount of their financial contribution. Premium Sponsors will be given first choice until 30 November 2016 and within the category will be treated on “a first-come, first-served” basis. Premium Sponsors will enjoy the following additional benefits:

- ▶ Preferred choice of date for an Industry Sponsored Symposium (breakfast, satellite or luncheon symposia)
- ▶ Priority choice of a block hotel booking
- ▶ Priority choice of exhibition space in the Bella Center
- ▶ Allowance to increase height of floor space
- ▶ Named as Premium Sponsor in all congress publications and on congress homepage
- ▶ Use of the official congress logo with designation of Premium sponsor for advertising
- ▶ Premium Sponsors may set up 2 roll-ups for their symposium and display these at the Bella Center on the day prior to the symposium until after the symposium (production and set up by the sponsor)
- ▶ Five free congress registrations
- ▶ Web Banner on the congress website and on the congress app with link to the company’s homepage
- ▶ One free insert for symposium in congress bag
- ▶ Special acknowledgement at the Opening Ceremony

## Sponsorship

### ► Major Sponsor

► Minimum payment: **EUR 90,000 + VAT**

Major Sponsors will be given priority in their selection from the list of sponsorship options according to the amount of their financial contribution. Up to 30 December 2016 Major Sponsors will have a free choice, bearing in mind that Premium Sponsors have first choice up to 30 November 2016. Until that date Major Sponsors will be granted an option. Within the category Major Sponsors will also be treated on a “first-come, first-served” basis. Major Sponsors will enjoy the following additional benefits:

- Preferred choice of date for an Industry Sponsored Symposium (breakfast, satellite or luncheon symposia) after Premium Sponsors have made their selection
- Priority choice of block hotel booking after Premium Sponsors have made their selection
- Priority choice of exhibition space in the Bella Center after Premium Sponsors have made their selection
- Allowance to increase height of floor space
- Named as Major Sponsor in all congress publications and on congress homepage
- Use of the official congress logo with designation of Major sponsor for advertising
- Major Sponsors may set up 2 roll-ups for their symposium and display these at the Congress Venue on the day prior to the symposium until after the symposium (production and set up by the sponsor)
- Three free congress registrations
- Web Banner on the congress website and on the congress app with link to the company’s homepage
- One free insert for symposium in congress bag

### ► Main Sponsor

► Minimum payment: **EUR 70,000 + VAT**

Sponsors will be given priority in their selection from the list of sponsorship options according to the amount of their financial contribution. Up to 25 January 2017 Main Sponsors will have a free choice, bearing in mind that Premium Sponsors have first choice up to 30 November 2016 and Major Sponsors second choice until 30 December 2016. After that time Main Sponsors will be granted an option. Within the category Main Sponsors will also be treated on a “first-come, first-served” basis. In addition Main Sponsors will enjoy the following benefits:

- Preferred choice of date for an Industry Sponsored Symposium (breakfast, satellite or luncheon symposia) after Premium and Major Sponsors have made their selection
- Priority choice of block hotel booking after Premium and Major Sponsors have made their selection
- Priority choice of exhibition space in the Bella Center after Premium and Major Sponsors have made their selection
- Allowance to increase height of floor space
- Named as Main Sponsor in all congress publications and on congress homepage
- Use of the congress logo with designation as Main sponsor for own advertising
- Main Sponsors may set up 2 roll-ups for their symposium and display these at the Congress Venue on the day prior to the symposium until after the symposium (production and set up by the sponsor)
- One free congress registration
- One free insert for symposium in congress bag

## Sponsorship

### PRELIMINARY TIME SLOTS FOR INDUSTRY SPONSORED SYMPOSIA

Time slots for Industry Sponsored Symposia have been reserved throughout the official programme. The days and times for Industry Sponsored Symposia are listed below:

	SUNDAY, 18 JUNE	MONDAY, 19 JUNE	TUESDAY, 20 JUNE	WEDNESDAY, 21 JUNE	THURSDAY, 22 JUNE
07:00 – 08:00	Breakfast Meeting				
12:30 – 14:00	Satellite Symposia				Satellite Symposia
13:15 – 14:45		Luncheon Symposia	Luncheon Symposia	Luncheon Symposia	
16:30 – 18:00	Satellite Symposia				
17:00 – 18:30		Satellite Symposia	Satellite Symposia	Satellite Symposia	

Industry Sponsored Symposia organised by the pharmaceutical or medical device industry will have, as their main objective, the dissemination of scientific data and innovation, which will enhance the congress experience for all participants.

The sponsor shall organise his symposium on its own behalf subject to prior consultation with the WFSBP 2017 Congress Organisers. Upon your request we are pleased to assist you with a theme and speakers. The WFSBP 2017 Congress Organisers will try to avoid that at the time at which the symposium is being held no other comparable event with similar content takes place within the scope of the Congress schedule.

In addition, the organiser for each Industry Sponsored Symposium must assume the responsibility for overseeing that the messages and conclusions presented during the symposium are based on hard scientific data. The Sponsor must inform the chairperson(s) of this responsibility. Titles as well as speakers' names will be included in the final programme, on the congress homepage and in the congress app of the congress after accreditation by the WFSBP 2017 Congress Organisers.

Time slots will be allocated on a first come, first served basis and according to the sponsorship level. Companies interested in organising Industry Sponsored Symposia are kindly asked to submit their requests before **17 October 2016** in writing and indicate the following information:

- ▶ Working title of the symposium
- ▶ The three most preferred time slots (in chronological order)
- ▶ Short summary of the general content of the symposium
- ▶ Tentative speaker's names and titles of their presentations

**Please send your request to**

CPO HANSER SERVICE

Antje Veldhues

Phone: +49 – (0) 30 – 300 669 20

Fax: +49 – (0) 30 – 300 669 40

Email: [aveldhues@cpo-hanser.de](mailto:aveldhues@cpo-hanser.de)

The scientific programme committee will approve titles of Industry Sponsored Symposia **by 15 November 2016**. CPO HANSER SERVICE will send a notification of time slots and session rooms to the organisers of approved Industry Sponsored Symposia **after 15 November 2016** taking into account the topic and content of the symposia.



## Sponsorship

### Breakfast Meeting

► EUR 18,000

Organised by the sponsor, the breakfast meetings will be held from Monday, 19 June 2017 to Thursday, 22 June 2017, from 07:00 – 08:00 at the Congress Venue.

Duration: 60 minutes.

#### The price includes the following benefits:

- Provision of a room
- Supply of basic technical equipment in the room
- Publishing of meeting programme and inclusion of sponsor's name in the final congress programme
- Sponsors may set up 2 roll-ups for their symposium and display these at the Congress Venue on the day prior to the symposium until after the symposium (production and set up by the sponsor)
- Sponsors may publish their own programme, abstracts and proceedings themselves

**Not included:** Travel expenses, hotel accommodation and congress registration for speakers, also if speakers are part of the invited scientific programme. Any kind of catering needs to be purchased extra.

### Luncheon Symposium

► EUR 40,000

Organised by the sponsor, luncheon symposia will be held from Monday, 19 June – Thursday, 22 June 2017 from 13:30 – 15:00 at the Congress Venue.

Duration: 90 minutes.

#### The price includes the following benefits::

- Provision of a room
- Supply of basic technical equipment in the room
- Publishing of symposium programme and inclusion of sponsor's name in the final congress programme

- Sponsors may set up 2 roll-ups for their symposium and display these at the Congress Venue on the day prior to the symposium until after the symposium (production and set up by the sponsor)
- Sponsors may publish their own programme, abstracts and proceedings themselves

**Not included:** Travel expenses, hotel accommodation and congress registration for speakers, also if speakers are part of the invited scientific programme. Any kind of catering needs to be purchased extra.

### Satellite Symposium

► EUR 32,000

Organised by the sponsor, the satellite symposium will be held from Monday, 19 June - Wednesday, 21 June 2017 from 17:00 – 18:30 and on Sunday, 18 June 2017 from 13:30 h – 15:00 and 15:15 – 16:45 at the Congress Venue. Duration: 90 minutes.

#### The price includes the following benefits:

- Provision of a room
- Supply of basic technical equipment in the room
- Publishing of symposium programme and inclusion of sponsor's name in the final congress programme
- Sponsors may set up 2 roll-ups for their symposium and display these at the Congress Venue on the day prior to the symposium until after the symposium (production and set up by the sponsor)
- Sponsors may publish their own programme, abstracts and proceedings themselves

**Not included:** Travel expenses, hotel accommodation and congress registration for speakers, also if speakers are part of the invited scientific programme. Any kind of catering needs to be purchased extra.

## Sponsorship

### Spotlight Discussion Session ▶ EUR 50,000 – 60,000

Organised by the congress organiser, one spotlight discussion session could be sponsored by one or more sponsors. For one sponsor the cost is EUR 50,000. In case of a second sponsor the costs are EUR 30,000 per sponsor. The spotlight discussion sessions will be held from Monday, 19 June – Thursday, 22 June 2017 at the Congress Venue. The sponsor(s) can choose the topic and provide speakers. The congress organiser will provide at least two speakers. Duration: 60 minutes.

#### **The price includes the following benefits:**

- ▶ Provision of an area including the set up on stage for a panel discussion
- ▶ Supply of basic technical equipment in the room
- ▶ Provision of a moderator
- ▶ Publishing of spotlight discussion session programme and inclusion of sponsor's name in the final congress programme
- ▶ Sponsors may set up 2 roll-ups for their spotlight discussion session and display these at the Congress Venue on the day prior to the spotlight discussion session until after the symposium (production and set up by the sponsor)
- ▶ Webcast is possible upon request.

The costs of EUR 6,500 will be charged separately

**Not included:** Travel expenses, hotel accommodation and congress registration for industry speakers, also if these speakers are part of the invited scientific programme.

### Round Table Session

▶ EUR 15,000

Organised by the congress organiser, the round table session will take place at the Congress Venue during the congress. Duration: 1,5 hours.

#### **The price includes the following benefits:**

- ▶ Provision of a room
- ▶ Provision of one speaker by the sponsor
- ▶ Supply of technical equipment for the room (standard equipment)
- ▶ Upon request inclusion of name of sponsor in the final congress programme

**Not included:** Travel expenses, hotel accommodation and congress registration for speaker of the industry, also if the speaker is part of the invited scientific programme.



# List of Sponsorship Options

## PRINTED MATTERS FOR THE CONGRESS

### Invitation Programme/Call for Abstracts

- ▶ 1/1 page sponsor's advert on page inside, four colours ▶▶ EUR 3,500
- ▶ 1/1 page sponsor's advert on cover page U2 (inside front page) or U3 (inside back cover) or U4 (back page), 4 colours ▶▶ EUR 4,500

### Final Congress Programme

- ▶ 1/1 page sponsor's advert on page inside, four colours ▶▶ EUR 4,500
- ▶ 1/1 page sponsor's advert on cover page U2 (inside front page) or U3 (inside back cover) or U4 (back page), 4 colours ▶▶ EUR 5,500

### Pocket Programme

- with 2 pages advertisement by sponsor , exclusive ▶▶ EUR 8,000

### CD ROM or USB Stick including Abstracts

Production of a CD ROM or a USB Stick including the submitted abstracts of the scientific programme. The abstracts can be searched by sessions, authors and keywords. The sponsor additionally receives the possibility to present its company in due form. The CD ROM or the USB Stick can be handed over to participants at the booth of the sponsor.

- Price of the minimum purchase of 2,000 pieces, per CD ROM or USB Stick ▶▶ EUR 15

### Lanyard with Sponsor's Imprint

- (maximum 2-coloured imprint), per piece ▶▶ EUR 6

### Writing Pads and Ballpoint Pens supplied by Sponsor

- grant towards advertising costs ▶▶ EUR 3,500

### Congress Bag with Sponsor's Logo

- (maximum 2-coloured imprint), per bag ▶▶ EUR 7

## ONLINE ITEMS

### Congress App

The congress app will inform the congress participants prior the WFSBP about the scientific programme. Approx. 4 weeks before the congress the final programme, all congress information and the industry supported sessions will be available. The congress app is free for congress participants and provides mobile device users at the congress with on-the-go access to the congress' most exciting features. Send questions to the chairpersons of a session, vote on interactive participant polls and browse the congress programme.

### You have different options to be visible in the congress app:

- ▶ Start screen – Include your company logo or banner in the start screen.  
Make your logo visible as soon as you open the app ▶▶ EUR 5,500
- ▶ Menu screen: Make your logo visible as soon as you open the app. ▶▶ EUR 6,500
- ▶ Buy a menu point. Here you can promote your company, your symposium and install a link to your website. ▶▶ EUR 8,500

## List of Sponsorship Options

In the congress app all exhibitors and sponsors will be displayed in the exhibitors'/sponsors' list with the company name.

### In addition you can become more visible by:

- ▶▶ Including your company logo and a link to your own website ▶▶ EUR 2,500
- ▶▶ Including your company logo, a short company description of 300 words and a link to your company website when clicking on your company name ▶▶ EUR 3,800

### Questions & Answers

Are you an organiser of a satellite symposium? We would like to offer you a questions & answers tool: Send questions as text messages to a speaker during a running session, and make optimal use of the short time-slot for Q&A after each talk. Chairmen receive the questions directly at their desk and select them for presentation to the audience.

▶▶ EUR 1,500

### Congress Homepage

Sponsors have the possibility of promoting their company on the congress website [www.wfsbp-congress.org](http://www.wfsbp-congress.org) in CO CONGRESS ONLINE®

### You have the following options:

Place your company logo with a link to your website on a dedicated page for sponsors and exhibitors of the congress website

- ▶▶ Link will be visible before the congress
- ▶▶ You may change the link twice e.g. to promote your industry supported symposium shortly before the congress ▶▶ EUR 4,800

Create your own page on the dedicated page for sponsors and exhibitors to promote your company and also your symposium.

- ▶▶ Place your company logo with a link to your own website
- ▶▶ Change the content of your page up to two times ▶▶ EUR 5,200

### WiFi Welcome Screen

As participants connect to the venue's wireless network in order to access the internet, they enter the network name (SSID) and first see a welcome screen introducing them to the network. On this welcome screen you can place your company logo or banner with a link to your website. It will be visible to all participants who want to connect with the WiFi network.

- ▶▶ Include your company logo ▶▶ EUR 4,000
- ▶▶ Include your company logo with a link ▶▶ EUR 5,500

## List of Sponsorship Options

### Online Medical Platforms

Throughout the world medical doctors have access to different physician networks and use those in their respective regions. Physician networks supply fundamental and up-to-date information, which is of high value for medical doctors.

Through our partner, esanum GmbH, you have the opportunity to place information about your company and products directly inside these medical networks in Europe, America, Asia and Australia.

upon request

### Infocenter on the Online Physician Network esanum

Our partner, esanum GmbH in Berlin, operates an online physician network with a reach of over 200.000 physicians throughout the world. On this network an Infocenter will be set up for your company – a microsite with containing your company and product information that your target audience will then be invited to via email. You can place information, treatment modalities, videos, studys etc. in your own infocenter in a neutral environment. Your infocenter will be promoted in your selected target group. With an infocenter you can reach your target group for a long time. This item is bookable on a monthly basis.

upon request

### Coverage of Conference Highlights

Have the conference highlights covered on your company's website or on selected physician networks. You decide on the main topics and recommend interview partners, KOLs and lecturers. A medical journalist from esanum will report the latest news from the congress via video interviews, professional articles and download materials. The sponsor can choose the sessions and themes and a reporting from his own symposium is also possible.

upon request

### Webcast

We will record lectures for you and make them available on your company website, in electronic libraries of medical association and inside online physician networks worldwide.

▶▶ EUR 6,950

### Live Streaming

Have your symposium streamed live on the internet to physicians. We will make it accessible through your company's website, the conference's website or online physician networks in selected countries and regions. We will inform the target audience about the event via email.

▶▶ EUR 6,950

### Live Chat

We arrange a live chat online with keynote speakers in cooperation with experts from the conference that are selected by you. In the discussion, which is supervised by a moderator, physicians can exchange opinions about selected topics.

▶▶ EUR 12,500

### Expert Discussion

Before and/or after a conference we will set up a discussion forum on the online platform esanum with experts and topics that are selected by you. Participants can for example ask questions or explain their views and experts will answer them. Such expert discussions stay online for 2–3 months.

▶▶ EUR 14,500

## List of Sponsorship Options

### eLearning Courses

We will produce CME-certified online courses with the content of conference lectures and symposiums of your company. Those will only be made available to certified physicians through the electronic library of their association and/or on the online physician network esanum. As the sponsor you can take part in the decision making process of which courses are to be recommended.

upon request

### DIGITAL ITEMS FOR THE CONGRESS

#### Webcast of your Symposium with CME Certification

You are organising an industry supported symposium during the congress. We offer to record your symposium, to certify your symposium and to place it on the website of the on-line physicians portal from esanum.

Price of recording, from	▶▶ EUR	6,950
Preparation of CME questionnaire	▶▶ EUR	850
CME certification	▶▶ EUR	500
Hosting for 1 year	▶▶ EUR	2,500

### ON SITE DURING THE CONGRESS

#### Hospitality Suite

For receptions, internal meetings or as VIP Lounge you can rent a room at the congress venue. The room will be provided with conference tables and chairs.

Depending on room size, from	▶▶ EUR	5,000
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#### Internet Service Centre, available for all participants

Organise the internet service centre accordingly to your company design. You rent an exhibition space of at least 40 sqm and provide a minimum of 6 internet terminals. Our partner Estensis will help you to set up the internet terminals. The internet- and power connections can be ordered from the congress venue. Acknowledgement in the Final Programme, on the congress homepage and congress app.

The final set up has to be approved by the congress organiser.	▶▶ EUR	22,000
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#### Speaker´s Lounge

The speaker´s lounge can be tailored accordingly to your company design. The furniture and set up of the lounge is included in the room rental. Acknowledgement in the Final Programme and on the congress homepage. The final set up has to be approved by the congress organiser.

	▶▶ EUR	15,000
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#### Technical Equipment at Congress Venue

The session rooms including the plenary hall are equipped with digital presentation systems including screen, projector and notebook. Acknowledgement in the Final Programme, on the congress homepage and congress app. Price per meeting room

	▶▶ EUR	5,000
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## List of Sponsorship Options

### Media Check/Speaker's Preview Room

The sponsor can set up two roll ups in front of the media check / speaker's preview room. The set up and the technical equipment is included in the room rental. Acknowledgement in the Final Programme and on the congress homepage.

▶▶ EUR 15,000

### Information Screens

During the congress all kinds of congress related information will be shown in fixed rotating schedule on several screens spread throughout the venue. This ranges from info on currently running presentations to last minute programme changes.

Place a slide with your corporate logo or banner to the info system.

▶▶ EUR 3,500

### Signage at the Congress Venue, non exclusive, per sponsor

Exclusive signage upon request

▶▶ EUR 10,000

### Supplements in Congress Bags, per supplement

▶▶ EUR 2,500

### Poster Area

Authority to advertise within the poster area as determined and approved by the WFSBP 2017 Congress Organisers. Acknowledgement in the Final Programme.

▶▶ EUR 8,000

### Charging Boxes (mobile device support centre) for phones and computers.

These boxes can be placed in the exhibit hall near your booth to draw traffic to your booth.

▶▶ EUR 6,900

### Water Gallons – Water Stations

With sponsor's imprint (max. 2-colour print) on the banderole of the water gallon or as sticker on the water station. The water stations will be not placed in the session rooms.

upon request

### Footprints

Vinyl stickers with your advertisement will guide the participants from the registration area to your booth, maximum of 2 sponsor's

upon request

### Floor Vinyl Sticker

These vinyl stickers will be placed according to your wishes (upon consultation of the congress organiser) in designated areas of the congress venue

upon request

### Door Player

A door player could be set up in front of your symposium's hall prior and during your symposium. The door player is able to show your slides or your promotion film. These moving pictures will attract people to visit your symposium.

upon request

## List of Sponsorship Options

### Fellowship Programme

Fellowship programme to assist young scientists with the cost at the WFSBP Congress 2017, per person

▶▶ EUR 1,500

Sponsorship includes company listing and promotion in the "Call for Applications" on the congress website as well as in the acknowledgements in the Final Programme.

### Support for Participants from Countries with Low-Income Economies as defined by the World Bank

Travel costs, registration and low budget accommodation, per person

▶▶ EUR 2,500

## AWARDS

### Poster Awards

▶▶ EUR 5,000

This prize is to be awarded to outstanding young professionals (40 years of age and under) based on the scientific merit of their poster presentations, judged by the WFSBP Price Committee. Announcement and presentation of the sponsor during the Award Ceremony within the Closing Ceremony.

Lifetime Achievement Award

▶▶ EUR 5,000

Research Award

▶▶ EUR 5,000

Award for Excellence in Education

▶▶ EUR 5,000

Award for Excellence in Mentorship

▶▶ EUR 5,000

These prizes are to be awarded to outstanding scientists, judged by the WFSBP Price Committee. Announcement and presentation of the sponsor during the Award Ceremony within the Opening Ceremony.

### Special Requests

If you have any other particular request how you would like to present your company at the 13th World Congress of Biological Psychiatry 2017, please contact the congress office

### CPO HANSER SERVICE

Contact person: Antje Veldhues

Phone: +49-30-300 669 20

Fax: +49-30-305 73 91

Email: [aveldhues@cpo-hanser.de](mailto:aveldhues@cpo-hanser.de)

## Technical Exhibition

A large area of exhibition space is available in the Bella Center.

### PROVISIONAL EXHIBITION HOURS

Saturday, 17 June 2017	▶ 07:00 – 24:00	▶ Set up
Sunday, 18 June 2017	▶ 07:00 – 18:00	▶ Set up
Monday, 19 June 2017	▶ 09:00 – 17:00	▶ Exhibition
Tuesday, 20 June 2017	▶ 09:00 – 17:00	▶ Exhibition
Wednesday, 21 June 2017	▶ 09:00 – 17:00	▶ Exhibition
Wednesday, 21 June 2017	▶ 17:00 – 06:00 (Thursday, 22 June)	▶ Dismantling

### TECHNICAL EXHIBITION

The space rental per square metre net: ▶ EUR 550 plus statutory VAT  
 The minimum area of a stand is 6 m<sup>2</sup>.

#### Reduced fee

for publishing houses and book stores up to 6 m<sup>2</sup> ▶ EUR 275 plus statutory VAT  
 each additional m<sup>2</sup> for publishing houses and book stores: ▶ EUR 550 plus statutory VAT

#### The stand rental includes:

net stand area listing of name in the exhibitor's list

- ▶ **from 6 m<sup>2</sup> – 50 m<sup>2</sup> stand area**  
free congress registration for two members of the exhibiting company
- ▶ **above 50 m<sup>2</sup> stand area**  
free congress registration for three members of the exhibiting company
- ▶ **above 100 m<sup>2</sup> stand area**  
free congress registration for four members of the exhibiting company

#### Not included in the stand rental:

Partition walls, furniture, electricity supply, telephone, data lines, stand cleaning and exhibitor's insurance. Modular stands, partitions, furniture, carpets for stands in the entrance hall, electricity supply, auxiliary staff, hostesses etc. can be ordered from the exhibition office on completion of registration. Further information will be contained in the service manual for exhibitors to be dispatched in January 2017.

### OPTIONAL EXTRA EXHIBITOR BADGES

You may order extra exhibitor badges at EUR 80 per booth for staff members. Badges are not personified and can be transferred. An exhibitor badge does not include a participation in the scientific programme.

All proposals from CPO HANSERS SERVICE are non-binding and non-committal until the effective in law completion of a contract. All price quotations are net prices to which the legal value-added tax is to be added.

## Legal Notices/Contract Conditions

### EXHIBITION

The terms and conditions of the exhibition from CPO HANSER SERVICE shall be taken into account. These terms correspond to the terms and conditions of international trade fairs. The terms are available on [www.cpo-hanser.de/exhibitionmanagement](http://www.cpo-hanser.de/exhibitionmanagement). Upon written request we will send you our terms and conditions prior the conclusion of a contract. Please use the stand application form enclosed to make your binding application to take part in the technical exhibition and send it to the CPO HANSER SERVICE exhibition office by: **15 December 2016**.

On confirmation of the registration by CPO HANSER SERVICE by email, a contract is concluded and the exhibitor will receive an invoice. From that date the exhibitor may no longer withdraw his application or reduce the size of the stand requested free of charge. The full stand rental plus any ancillary expenses incurred are payable in total.

Decisions regarding admission of exhibitors and exhibits and on allocation of space will be made by CPO HANSER SERVICE in consultation with the WFSBP 2017 Congress Organisers. Sponsorship levels and the respective contracts will be taken into account when space is allocated. Special requests for stand locations will be fulfilled where possible, however shall not represent a condition for the participation in the exhibition.

Please note that we do not work with a fixed floor plan. CPO HANSER SERVICE collects all stand application forms and will start to create the floor plan after the application deadline. The exhibition floor plan and the exhibition manual will be provided approximately 4 weeks after the application deadline.

### REGISTRATION OF SPONSORSHIP OPTIONS

Please use the sponsorship form enclosed to make your binding application. On confirmation of the registration by CPO HANSER SERVICE by email, a contract is concluded and the sponsor will receive a contract and an invoice. From that date the sponsor may no longer withdraw his application free of charge. The full sponsorship fee plus any ancillary expenses incurred are payable in total.

Within the different categories, sponsors will be treated on a "first-come, first-served" basis. Premium Sponsors have first choice, Major Sponsors second choice and Main Sponsors the next choice up to the deadlines listed. Contract regulations concerning the services to be provided to the sponsors are to be concluded with CPO HANSER SERVICE GmbH as follows:

<b>Premium Sponsors</b>	▶ by 30 November 2016
<b>Major Sponsors</b>	▶ by 30 December 2016
<b>Main Sponsors</b>	▶ by 25 January 2017
<b>General Sponsors</b>	▶ at any time

In case the sponsor is paying registration fees for invited participants it cannot be set off against the selection fee for Premium, Major and Main Sponsors. Registration fees must in all cases be paid separately.

CPO HANSER SERVICE will conclude a sponsorship contract under German law with the sponsor. Place of fulfilment shall be Copenhagen, Denmark and legal venue for all disputes between the parties shall be Hamburg, Germany.

### Arrangements for sponsorship payments are as follows:

CPO HANSER SERVICE will invoice sponsors as follows:  
20 % of the invoice upon conclusion of contract  
30 % of the invoice amount by 1 December 2016  
50 % of the invoice amount by 1 February 2017



## WFSBP Industry Guidelines – Code of Conduct

### DISCLOSURE

WFSBP requests speakers and chairs in the scientific programme of WFSBP and in the Industry Sponsored Symposia to disclose potential conflicts of interest.

Speakers are requested to disclose potential conflicts of interest regarding their current presentation with the submitted abstract in advance. Potential conflicts of interest can involve: grants, honoraria, shares, paid positions on advisory boards etc.

### PHOTOS, FILMING AND AUDIO-RECORDING of Industry Sponsored Symposia

The company organising a given Industry Sponsored Symposium has the exclusive right to take photos, film and audio record of their symposium once this has been confirmed and approved by the congress organiser.

Contact: [aveldhues@cpo-hanser.de](mailto:aveldhues@cpo-hanser.de)

### LIVE BROADCASTING

Please note that live broadcasting / simultaneous broadcasting of Industry Sponsored Symposia is not permitted.

### DELAYED BROADCASTING

For sound and image recordings of Industry Sponsored Symposia (or parts thereof by any types of media) that are made for a public or closed meeting outside the Congress, the company organising the Industry Sponsored Symposium is required to obtain formal acceptance from all speakers in writing to be sent to WFSBP two weeks before the congress at the very latest. Industry Sponsored Satellite Symposia cannot be broadcast in any way until the first Monday following the end of the WFSBP 2017 Congress at which the symposium is scheduled.

### PUBLICITY/MEDIA

The logo of the WFSBP and the Congress Name “13th World Congress of Biological Psychiatry 2017” is only to be used in official congress publications, events and publications that have been officially approved by the WFSBP 2017 Congress Organisers. The congress logo may be used with designation of sponsors for own advertising by Premium, Major and Main Level Sponsors.

Press conferences conducted by industry partners may not be organised parallel with the official congress press conferences. Requests will be approved by the International Scientific Programme Committee. No activities may be organised during the Opening Ceremony, Welcome Reception and Closing Ceremony. Companies organising press conferences should inform WFSBP of the date, schedule and venue of their press conferences.

### PHOTOS, FILMING AND RECORDING of Scientific Sessions

Taking photos, filming and recording of scientific sessions by the participants and the industry is prohibited.

### INDUSTRY EVENTS

Companies may not arrange any kind of events that coincide with either the scientific programme, the Opening Ceremony or Welcome Reception/Closing Ceremony. Transportation to the industry events must not be organized at times coinciding with the official programme (including the Industry Sponsored Symposia).

### EXHIBITION

#### Exhibition Stands

Exhibiting at the WFSBP 2017 Congress represents a unique opportunity to present and communicate your company's portfolio, branding, and message. With an exhibition floor plan that has been specifically designed to drift visitors towards you, the exhibition will attract an audience of opinion leaders and decision makers, ranging from senior basic and clinical scientists to practitioners, clinicians and other affiliated healthcare professionals. Displays or related activities at the exhibition stands that do not reflect the biomedical interest will be considered inappropriate. All exhibition stands will be duly assessed by the WFSBP 2017 Congress Organisers.

#### Assignment of Space

Space will be assigned on a first-come, first-served basis and according to the sponsor level. WFSBP 2017 Congress Organisers will make every possible effort to meet specified booth location requests. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate so on the application form.

## **WFSBP Industry Guidelines – Code of Conduct**

Careful consideration will be given to all requests. However, WFSBP cannot guarantee acceptance of these requests. WFSBP reserves the right to relocate and reassign booths at any time for the overall benefit of the congress. If a preferred location is not available, WFSBP will contact each company to discuss alternative space availabilities.

### **GIVE-AWAYS AND DISTRIBUTION**

#### **of Printed Materials**

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites and at the congress venue at the date of the Industry Sponsored Symposia. No such material may be distributed in any of the official congress hotels. Companies are advised to adhere to industry standards (healthcare compliance rules) related to the value of gifts they intend to give out, which should preferably be of an educational or scientific nature. Contests, lotteries and raffles are subject to approval by the WFSBP 2017 Congress Organisers.

### **NOISE**

Exhibitors have to ensure that audio equipment cannot be heard outside the space assigned to the exhibitor or interfere or prove objectionable to attendees or other exhibitors. The WFSBP 2017 Congress Organiser respectively the exhibition manager reserves the right to request that exhibitors halt any activity that may be causing annoyance or interference to others. Live presentations at the stand are not permitted without prior approval by the WFSBP 2017 Congress Organisers.

### **OBSERVANCE OF STATUTORY RULES AND REGULATIONS**

With respect to the use of the agreed exhibition space, the content of Industry Sponsored Symposia, advertising activities as well as the general admissibility of the activities which the company plans to perform at the congress, the company acknowledges that it shall be solely responsible for the observance of all statutory rules and regulations applicable to the jurisdiction in which the congress venue is located, it being agreed that the organiser shall not be under any obligation to inform the company of such legal provisions.

The company has to assure not to conduct any social or other activity within the official congress hours and during the hours of industry symposia, which would take people away from the congress venue. Any kind of onsite promotion activity during WFSBP 2017 Congress that is not listed in the sponsorship prospectus has to be reported to the organiser and needs to be approved. The respective fee shall be determined.

### **EXHIBITOR'S PARTICIPATION**

#### **in the Scientific Sessions**

Exhibitors will receive several complimentary exhibitor registrations. The number of free exhibitor registrations will depend on the size of the exhibition booth (please see page 27). Exhibitor registrations do not entitle the badge holder to attend the scientific sessions. Admission to the WFSBP scientific sessions is limited to registered congress participants. Exhibiting companies are, however, welcome to buy regular congress registrations for interested staff members.

### **SPACE INTEGRITY/PROMOTIONAL ACTIVITIES**

Exhibitors are prohibited from publicising, distributing, and canvassing, and/or maintaining any activities, inducements, demonstrations, materials, or displays outside the space assigned to them. WFSBP 2017 Congress Organisers reserve the right to refuse applications from companies that do not adhere to the standard requirements or expectations and reserve the right to curtail or close exhibitors, wholly or partially, should they unfavourably reflect the nature and the purpose of the congress.

### **LEGAL ISSUES**

Each exhibitor and/or sponsor is responsible for the material and information provided at the congress and may only display this at their stand or at an officially and legally approved site in compliance with both the legislation of the host country and of the congress.

### **PRIVATE MEETINGS /OTHER EVENTS BY THE INDUSTRY**

For private meetings or other events organised by the Industry during the 13th World Congress of Biological Psychiatry the Organiser would highly appreciate a notification of this for information purposes only.



## Registration/Hotel Accommodation

### CONGRESS REGISTRATION

Please see the congress website for online registration and further information: [www.wfsbp-congress.org](http://www.wfsbp-congress.org)

The online registration will be available in summer 2016.

### Registration Vouchers

You can order registration vouchers from the Congress and Exhibition/Sponsor Office. With full prepayment by December 1, 2016 you can take advantage of the early registration fees. The names of your delegates have to be submitted by May 1, 2017. The respectively higher registration fees will apply to orders received without payment by the above mentioned deadline of December 1, 2016 or if names are missing by May 1, 2017. No refund will be granted for cancellation of registration vouchers.

### HOTEL ACCOMMODATION

Sponsors and exhibitors can book the hotel rooms they require directly through CPO HANSER SERVICE. We offer a large amount of hotel rooms conveniently located close to the Bella Center. CPO HANSER SERVICE is pleased to assist you with any kind of local services regarding transportation, hotels, hostesses and restaurants on the basis of the pharmaceutical code of conduct. CPO HANSER SERVICE has good hotel contacts in Copenhagen. We are able to offer you the best available hotel rates for the 13th World Congress of Biological Psychiatry.

### Hotel Website for Online Bookings

CPO HANSER SERVICE will create a special hotel website for the 13th World Congress of Biological Psychiatry. A link to this website will be available on the congress website. On this website you can read a comprehensive description of each hotel, including photos, a map of Copenhagen and 'How to get to the Bella Center', and you can book your hotel room online and receive a direct confirmation.

### Individual Reservations (Maximum 9 Rooms)

Individual reservations for up to 9 rooms can only be made through the fully secured hotel website. A direct confirmation will be sent by email. Notifications of cancellations and changes can be made online or in writing to CPO HANSER SERVICE.

### Group Reservations (10 Rooms or more)

Group reservations for 10 rooms or more can only be made by special request. Please choose your preferred hotel and send your request by fax or email to [wfsbp2017@cpo-hanser.de](mailto:wfsbp2017@cpo-hanser.de). Please state number of rooms, arrival and departure dates, room type (single or double), preferred hotel and/or location and maximum room rate. As soon as reservation for groups is open a tailor-made offer will be sent to you within 2 working days of the receipt of your request. This will include the payment and cancellation conditions.

### Bella Sky Hotel \*\*\*\*

The hotel is located adjacent to the Bella Center with direct access. Bella Sky Comwell's ultramodern Scandinavian design permeates unique rooms, all of which are decorated with designer furniture and equipped with individual ceiling to floor windows in varying trapezoidal forms, providing spectacular light in every single room. Get your proposal from CPO HANSER SERVICE. Further hotels will be offered via the website.

For requests and any further information on hotel reservation please contact:

### CPO HANSER SERVICE and Co GmbH

Hamburg Office

P.O. Box 1221

D-22882 Barsbüttel, Germany

Phone: +49 – 40 – 670 88 20

Fax: +49 – 40 – 670 32 83

Email: [wfsbp2017@cpo-hanser.de](mailto:wfsbp2017@cpo-hanser.de)

## General Information

### AIRPORT

Copenhagen Airport is located 8 km from the city. Buses, trains and taxis provide transport to the Copenhagen city centre. Taxis can be hired from outside all arrival areas. Fares include VAT and tips and can normally be paid for by credit card. Train tickets are available from the ticket office above the railway station in Terminal 3.

### CLIMATE

Weather in Copenhagen can be rainy and windy with temperature between 18 to 20°C in June. Therefore, it is recommended to bring a light overcoat and an umbrella.

### CURRENCY

The Danish Crown is the official currency in Denmark. Exchange of foreign currency is available at the Copenhagen Airport and at most hotels, banks and exchange offices throughout the city.

### VISA

The entry formalities for Denmark vary according to the country of origin. The Ministry of Foreign Affairs of Denmark advises on its website a list of countries that do not require a visa to enter the country. Please visit the website <http://um.dk/en/travel-and-residence/danish-visa-rules>

### LETTER OF INVITATION

The congress will be pleased to send a formal letter of invitation to any registered delegate requesting one. It is understood that such an invitation is intended to help potential delegates to raise funds or to obtain a visa. This does not imply a commitment from the congress to provide any financial support. Letters of invitation may be requested from the congress office.

## List of Sponsors and Exhibitors

at the 11th WFSBP 2013 in Kyoto, Japan and the 12th WFSBP 2015 in Athens, Greece

Sponsors
Actelion Pharmaceuticals Ltd.
Astellas Pharma Inc.
BioMed Central
Brainsway
Daiichi Sankyo Co. Ltd.
Dainippon Sumitomo Pharma Co. Ltd.
Debiopharm S.A.
DNA Genotek / Kyodo International
Eisai Co., Ltd
Eli Lilly and Company
Ferrer
GlaxoSmithKline
Informa Healthcare
Informa PLC
Janssen Pharmaceutical K.K.
Karger Verlag
MagVenture A/S
Meiji Seika Pharma Co., Ltd.
Mochida Pharmaceutical Co., Ltd. and Mitsubishi Tanabe Pharma Corporation
MSD K.K
Neuroelectronics
Neuronetics, Inc.
Novartis Pharma K.K.
Otsuka Pharmaceutical Co., Ltd.
Pfizer Japan
Pharmaserve Lilly S.A.C.I.
REMEDI TMS – TSIMPOS
Shionogi & Co., Ltd.
Tobii Technology Japan
Wisepress Ltd.

# 13th World Congress of Biological Psychiatry

18 – 22 June 2017 | Copenhagen, Denmark



## STAND APPLICATION for Exhibition

**Deadline: 15 December 2016**

### Please return to:

Congress and Exhibition Office  
CPO HANSER SERVICE  
Paulsborner Strasse 44  
14193 Berlin, Germany  
Phone: +49-30-300 669 20  
Fax: +49-30-300 669 40  
Email: wfsbp2017@cpo-hanser.de

Name of company: \_\_\_\_\_

Street: \_\_\_\_\_

Postal code, city, country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Owner/Manager: \_\_\_\_\_

Registered in court of registration: \_\_\_\_\_ Year: \_\_\_\_\_

Branch: \_\_\_\_\_

Responsible for this exhibition: \_\_\_\_\_ Phone: \_\_\_\_\_

Company's VAT number: \_\_\_\_\_

### Exhibition space:

Minimum size of exhibition space: 6 m<sup>2</sup>

Reduced fee for publishing houses and book stores up to 6 m<sup>2</sup>

Each additional m<sup>2</sup> for publishing houses and book stores:

Price per m<sup>2</sup>: EUR 550 (+ statutory VAT)

Price per m<sup>2</sup>: EUR 275 (+ statutory VAT)

Price per m<sup>2</sup>: EUR 550 (+ statutory VAT)

### We would like to order:

\_\_\_\_\_ m<sup>2</sup> exhibition space, preferably \_\_\_\_\_ m (width) x \_\_\_\_\_ m (depth)

If possible:  1 side  2 sides  3 sides  4 sides

The following products/articles will be exhibited (please quote in quantity): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Conditional bookings mentioned in this order form cannot be taken into consideration. Special requests for stand locations will be fulfilled where possible, however shall not represent a condition for the participation in the exhibition.

We have read the information contained in this invitation to the industry and herewith accept the conditions listed in the CPO Information.

\_\_\_\_\_

Date

\_\_\_\_\_

Company stamp and legally binding signature

# 13th World Congress of Biological Psychiatry

18 – 22 June 2017 | Copenhagen, Denmark



## SPONSORSHIP FORM

Please return to: Congress and Exhibition Office CPO HANSER SERVICE | Paulsborner Strasse 44 | 14193 Berlin, Germany  
Phone: +49-30-300 669 20 | Fax: +49-30-300 669 40 | Email: wfsbp2017@cpo-hanser.de

Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Please write to:

Company: \_\_\_\_\_

Street: \_\_\_\_\_

Postal code, city, country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Company's VAT number: \_\_\_\_\_

## SPONSORSHIP OPTIONS

### We would like to support the Congress as:

- |  |             |
|--|-------------|
| <input type="checkbox"/> Premium Sponsor | EUR 120,000 |
| <input type="checkbox"/> Major Sponsor   | EUR 90,000  |
| <input type="checkbox"/> Main Sponsor    | EUR 70,000  |

### We would like to sponsor:

- |  |                     |
|--|---------------------|
| <input type="checkbox"/> Breakfast Satellite Symposium | EUR 18,000          |
| <input type="checkbox"/> Luncheon Satellite Symposium  | EUR 40,000          |
| <input type="checkbox"/> Satellite Symposium           | EUR 32,000          |
| <input type="checkbox"/> Spotlight Discussion Session  | EUR 50,000 – 60,000 |
| <input type="checkbox"/> Round Table Session           | EUR 15,000          |

### PRINTED MATTERS FOR THE CONGRESS

#### Invitation Programme

- |  |           |
|--|-----------|
| <input type="checkbox"/> 1/1 page advert on page inside /4 colours   | EUR 3,500 |
| <input type="checkbox"/> 1/1 page advert on cover page C2 (inside front page) or C3 (inside back cover or C4 (back cover) /4 colours | EUR 4,500 |

#### Final Programme

- |   |           |
|---|-----------|
| <input type="checkbox"/> 1/1 page advert on page inside /4 colours      | EUR 4,500 |
| <input type="checkbox"/> 1/1 page advert on C2, C3, C4 /4 colours       | EUR 5,500 |
| <input type="checkbox"/> Pocket Programme                               | EUR 8,000 |
| <input type="checkbox"/> CD ROM or USB stick incl. abstracts, per piece | EUR 15    |
| <input type="checkbox"/> Lanyard, per piece                             | EUR 6     |
| <input type="checkbox"/> Writing pads and pens                          | EUR 3,500 |
| <input type="checkbox"/> Congress bag, per bag                          | EUR 7     |

### ONLINE ITEMS

#### Congress App

- |  |           |
|--|-----------|
| <input type="checkbox"/> Start screen, company logo                | EUR 5,500 |
| <input type="checkbox"/> Menu screen, company logo                 | EUR 6,500 |
| <input type="checkbox"/> Menu point, company logo                  | EUR 8,500 |
| <input type="checkbox"/> Exhibitors' sponsors' list                |           |
| <input type="checkbox"/> Company logo and link                     | EUR 2,500 |
| <input type="checkbox"/> Company logo, description and link        | EUR 3,800 |
| <input type="checkbox"/> Question & answer tool (via Congress App) | EUR 1,500 |

#### Congress Homepage

- |  |           |
|--|-----------|
| <input type="checkbox"/> Company logo and link | EUR 4,800 |
| <input type="checkbox"/> Own page              | EUR 5,200 |

#### Wifi Welcome Screen

- |   |           |
|---|-----------|
| <input type="checkbox"/> Company logo           | EUR 4,000 |
| <input type="checkbox"/> Company logo with link | EUR 5,500 |

- |   |              |
|---|--------------|
| <input type="checkbox"/> Online medical platforms         | upon request |
| <input type="checkbox"/> Infocenter online network esanum | upon request |
| <input type="checkbox"/> Conference highlights            | upon request |
| <input type="checkbox"/> Webcast                          | EUR 6,950    |
| <input type="checkbox"/> Live streaming                   | EUR 6,950    |
| <input type="checkbox"/> Live chat                        | EUR 12,500   |
| <input type="checkbox"/> Expert discussion                | EUR 14,500   |
| <input type="checkbox"/> eLearning courses                | upon request |

### DIGITAL ITEMS

#### Webcast of industry symposium

- |   |           |
|---|-----------|
| <input type="checkbox"/> Recording          | EUR 6,950 |
| <input type="checkbox"/> CME questionnaire  | EUR 850   |
| <input type="checkbox"/> CME certification  | EUR 500   |
| <input type="checkbox"/> Hosting for 1 year | EUR 2,500 |

### ON SITE

- |   |              |
|---|--------------|
| <input type="checkbox"/> Hospitality suite, from  | EUR 5,000    |
| <input type="checkbox"/> Internet service centre  | EUR 22,000   |
| <input type="checkbox"/> Speaker's lounge         | EUR 15,000   |
| <input type="checkbox"/> Technical equipment      | EUR 5,000    |
| <input type="checkbox"/> Media check              | EUR 15,000   |
| <input type="checkbox"/> Information screens      | EUR 3,500    |
| <input type="checkbox"/> Signage, per sponsor     | EUR 10,000   |
| <input type="checkbox"/> Supplements congress bag | EUR 2,500    |
| <input type="checkbox"/> Poster area              | EUR 8,000    |
| <input type="checkbox"/> Charging boxes           | EUR 6,900    |
| <input type="checkbox"/> Water gallons            | upon request |
| <input type="checkbox"/> Footprints               | upon request |
| <input type="checkbox"/> Floor vinyl sticker      | upon request |
| <input type="checkbox"/> Door player              | upon request |

### FELLOWSHIP PROGRAMMES AND AWARDS

- |  |           |
|--|-----------|
| <input type="checkbox"/> Young scientists                          | EUR 1,500 |
| <input type="checkbox"/> Support participants low-income-economies | EUR 2,500 |
| <input type="checkbox"/> Poster awards                             | EUR 5,000 |
| <input type="checkbox"/> Lifetime award                            | EUR 5,000 |
| <input type="checkbox"/> Research award                            | EUR 5,000 |
| <input type="checkbox"/> Excellence in Education                   | EUR 5,000 |
| <input type="checkbox"/> Excellence in Membership                  | EUR 5,000 |

Date

Company stamp and legally binding signature



[www.wfsbp-congress.org](http://www.wfsbp-congress.org)



## Important Dates

<b>30 November 2016</b>	Premium Sponsors
<b>15 December 2016</b>	Deadline for booking exhibition space
<b>30 December 2016</b>	Major Sponsors
<b>25 January 2017</b>	Main Sponsors
<b>At any time</b>	General Sponsors
<b>17 – 18 June 2017</b>	Set up of technical exhibition accompanying the WFSBP 2017 Congress
<b>18 – 22 June 2017</b>	<b>13th World Congress of Biological Psychiatry</b>